

TRADE EXHIBITION & SPONSORSHIP PROSPECTUS

March 22-24, 2010 - Perth Convention and Exhibition Centre, Perth, Western Australia

<http://awtrs2010.mtci.com.au>

(Updated October 2009)

The 2nd Australasian Wound and Tissue Repair Society Annual Meeting, will be held from 22-24 March, 2010 in Perth Western Australia and we warmly invite you to participate as a valued Sponsor of the meeting. AWTRS 2010 has expanded to include a half-day Workshop on Monday 22nd - with headline talks by Prof Paul Martin (UK) and Prof Rob Short (AUS). Please see website for further details and flyer. The AWTRS 2010 Meeting begins with the conference dinner on Monday, March 22, and continues through Tuesday and Wednesday, to include basic and clinical research. The subtitle for the meeting is "Crossing the boundaries" and it is cross-disciplinary in design. Our goal is to stimulate research and clinical outcomes by introducing new concepts, technologies and approaches – to expose delegates to alternate means of approaching their research topic and experimental programs and designing new therapeutic strategies.

Drawcard invited speakers include:

Prof. Jeffrey Hubbell, *Ecole Polytechnique Federale de Lausanne, Switzerland*
Biomaterials - applications in tissue engineering and drug delivery

Prof. Paul Martin, *University of Bristol, UK*
Wound healing and inflammation

Prof. Fiona Wood, *McComb Foundation and UWA*
Systemic response to skin injury

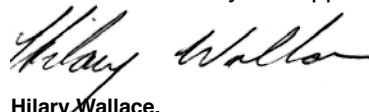
Prof. Prue Hart, *Telethon Institute for Child Health Research and UWA* The skin immune system

Themes and topics include:

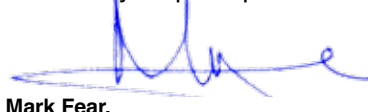
- Chronic wounds - mechanisms and diagnostics
- Fibrosis, scarring and wounds
- Frontier therapies: Biotherapeutics and biomaterials
- Inflammation and immunity in wound healing
- Microorganisms and wounds
- Novel mechanisms of repair
- Pre-clinical models of wounds and healing
- Regeneration

The conference venue offers excellent access and space for Exhibitors and also most importantly, active interaction with delegates. We recognise the value of your sponsorship in supporting the clinical and basic research activities of wound and tissue repair scientists in Australasia. We also value the contributions that your displays make in such a forum for researchers and clinicians keen to use the best technologies in such a sensitive area of care - our country has been at the forefront of recent catastrophic events in the region and the expertise and advanced technologies of those such as speaker Prof Fiona Wood and others, has been of immense importance medically and socially. As with the first AWTRS meeting, we are looking to offer a range of sponsorship opportunities. The levels of sponsorship proposed for this meeting include Platinum, Gold and Silver as well as other options. The entitlements for each are listed over.

We look forward to your support for AWTRS 2010 and your participation in this important meeting.



Hilary Wallace,
Co-Convenor, AWTRS 2010



Mark Fear,
Co-convenor, AWTRS 2010

Conference Secretariat:
Magic Touch Consultancies
PO Box 717, Caringbah, Sydney
NSW 1495 AUSTRALIA
Tel: +61 2 9524 1799 Fax: +61 2 9524 1744
Email: AWTRS2010@mtci.com.au

TRADE EXHIBITION INFORMATION

VENUE

AWTRS 2010 is held in the commodious surroundings of the **Perth Convention and Exhibition Centre**, from Monday March 22 - Wednesday March 24, 2010.

DATES

Exhibitors may access the Exhibition area after 2:00pm on Monday. Pre-registration is also open then. Exhibitors are asked to clear their space after 4pm on Wednesday.

The meeting commences with the Conference Dinner, a friendly and informal affair to which tickets (cost TBA) will be announced and all are invited, and concludes on Wednesday 24th March by 5pm, in time for those attending the AWMA (Australian Wound Management Association) meeting to join the opening social function.

PROGRAM

The AWTRS 2010 program provides an exciting forum for presentation of cutting edge developments in the field, through plenary and symposia sessions.

Main themes include:

- *Chronic wounds - mechanisms and diagnostics*
- *Fibrosis, scarring and wounds*
- *Frontier therapies: Biotherapeutics and biomaterials*
- *Inflammation and immunity in wound healing*
- *Microorganisms and wounds*
- *Novel mechanisms of repair*
- *Pre-clinical models of wounds and healing*
- *Regeneration*

Exhibition SCHEDULE

Monday March 22, 2010

Conference+Workshop set-up from 10:30am
AWTRS-only Exhibition set-up from 2:00pm
Conference Dinner, 7-10pm

Tuesday March 23, 2010

Exhibition access from 7:30am
Exhibition open to delegates 8:00am – 5:30pm

Wednesday March 24, 2010

Exhibition open to delegates 8:00am – 4:00pm
Exhibitor bump-out from 4:00pm

The EXHIBITION

Sessions are held in the adjacent room, Meeting Room I, and the Exhibition and Posters are housed in Meeting Room II. Food and beverages are also on this level. There is a goods lift for direct access to the Exhibition Room.

There are a limited number of tables available. Set-up times as above. The cost of the Exhibition is **\$2,200**. Posters are displayed with the Exhibition. All morning/

afternoon teas and lunches will be held in the same area to maximise the opportunity for exhibitors to interact with delegates. The conference dinner ticket is additional to all registrations.

Additional staff members should register on-line. The Conference dinner ticket is additional to registration.

Included in the Exhibition space:

- 1 covered table and two chairs
- 1 (one) Power point
- 1 (one) complimentary conference registration
- Access to the most active researchers in the field
- Company name/logo listed in the printed program and on the AWTRS 2010 website; link to company home page

Please bring:

- Powerboard and extension lead
- Table light, if required

Accommodation is not reserved, but should be booked with one of the many hotels close-by. Note with other major meetings proposed for the same time, accommodation should be booked early.

BOOKING/REGISTRATION

Allocation of tables will be made on a "first come first served" basis. The Conference Dinner is at additional cost.

Please complete the fax-back form with this Prospectus. Make your sponsorship selection, and indicate your table selection (number only) on the form. Please return with your 20% non-refundable deposit.

Fax to: +61 2 9524 1744

EXHIBITION AND SPONSORSHIP PAYMENT

- cheques should be made payable in AUD to: **Magic Touch Consultancies (Int'l) Pty Ltd**
- Payment by EFT is also possible to the MTCi Bank account. Please advise if this your preferred payment option.
- to confirm your booking, a non-refundable deposit of 20% of the Exhibition and/or Sponsorship payment is required with confirmation
- Exhibition bookings and Sponsorship offers are confirmed by e-Mail by the Conference Secretariat. Tax Invoice/receipt is accessed and printed directly from the website.
- the Conference Committee reserves the right to rearrange the floor plan and/or relocate any exhibit
- in the case of any table space not fully paid for by Friday **18th December, 2009**, the Conference Committee reserves the right to resell table space.

<http://AWTRS2010.mtci.com.au>

SPONSORSHIP OPPORTUNITIES

AVAILABLE FOR THE FOLLOWING HIGH IMPACT ITEMS/EVENTS

All costs are in AUD and include GST

OPTION 1 Value: \$11,000

Platinum Sponsorship (2 only available)

Prime table location; complimentary registration for up to two attendees; opportunity for a five-minute address to Conference delegates; full page advertisement in the abstract book (company to supply advert); Logo/Company name mentioned in all conference literature, and noted on front page of website, and on Sponsors' slide; logo on cover of abstract book; logo and link in sponsor page on conference website; Complimentary satchel insert. On Sponsor's Day: posters in conference room for the day (company to supply poster); banner display on podium for the day; table centrepiece during luncheon (company to supply). Access to the top most active Australasian researchers in the field

OPTION 2 Value: \$8,500

Gold Sponsorship

One covered table and two chairs in preferred location; complimentary registration for up to two attendees; full page advertisement in the abstract book (company to supply advert); logo on cover of abstract book, and on Sponsors' slide; Logo/Company name mentioned in all conference literature, and noted on front page of website; logo and link in sponsor page on conference website; complimentary satchel insert; access to the top most active Australasian researchers in the field

OPTION 3 Value: \$6,500

Silver Sponsorship

One covered table and two chairs in preferred location; complimentary registration for one attendee; logo and link in sponsor page on conference website, and logo on Sponsors' slide; Logo/Company name mentioned in all conference literature; complimentary satchel insert; access to the top most active Australasian researchers in the field.

OPTION 4 Value: \$5,500

Session Sponsor (2 still available)

Complimentary day-registration for 1 attendee; full page advertisement in the abstract book (company to supply advert); logo and link in sponsor page on conference website; sponsor slide in the nominated session; logo on Sponsors' slide; access to the top most active researchers in the field

OPTION 5 Value: \$2,200

Exhibition - please see detailed description page 2

OPTION 5A (including Workshop) Value: \$2,400

Exhibition - please see detailed description page 2

OPTION 6 Value: \$2,000

Sponsor Conference Satchels

Pre-eminent Logo acknowledgement on the conference satchels; link from the conference website (URL provided by company); logo acknowledgement in the printed program

OPTION 7 Value: \$1,500

Sponsorship Insert (Company Profile)

Company Profile insert in Conference satchels; Logo and link in sponsor page on conference website (URL provided by company); logo acknowledgement in the printed program; opportunity to market services to the top and most active researchers in the field

OPTION 8 Value: \$550

Satchel inserts

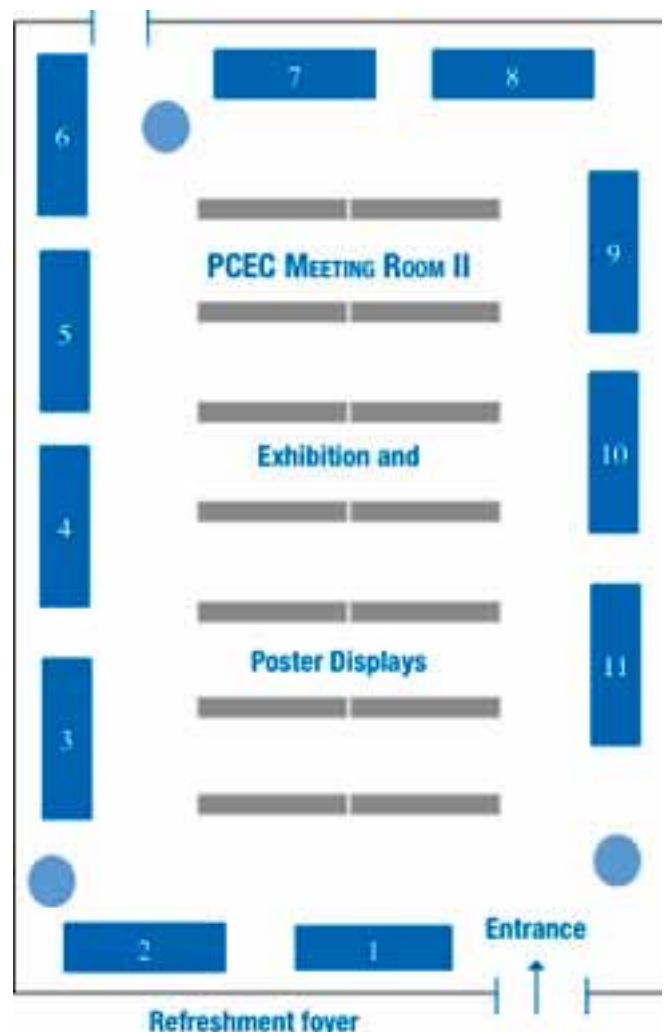
One A4 size page or one advertising item eg pens, mouse pads.... (200 pieces, supplied by company); logo and link in sponsor page on conference website; the opportunity to market product to the top most active Australasian researchers in the field

OPTION 9 Value: \$120

TableWine™ (Only available to Exhibitors)

Only available to attending Exhibitors 2 bottles of fine (Western) Australian wine or equivalent Local Beer! served to the table at the Conference Dinner (with thanks noted to the sponsoring company), while delegates talk with Exhibitors and "savour the Flavour"; convivial access to the top national researchers in the field. (NB: Dinner ticket is at additional cost and selectable on the registration form)

EXHIBITION AND POSTER DISPLAYS



EXHIBITION FAX-BACK REPLY FORM

FAX: +612 9524 1744

AWTRS 2010

ADDRESS DETAILS

Company Name:

Attendee's Name: Position:

Address: Phone:

..... Fax:

..... eMail:

State: Postcode:

URL: *

* Link is made from the conference website to the supporting company's website

EXHIBITOR DETAILS

All sponsorship costs are in **AUSTRALIAN** dollars and include GST on or before **18th December, 2009** after **18th December, 2009**

• **EXHIBITION (inc. GST)** \$2,200 \$2,350 []

Includes: as listed over, Covered Table, 2 chairs, power, registration for one staff member, Lunches, teas, printed/website logo acknowledgement

Table # Preference: 1) 2).....

SPONSORSHIP OPPORTUNITIES

AUD

- **PLATINUM SPONSOR** \$11,000 []
 - **GOLD SPONSOR** \$8,500 []
 - **SILVER SPONSOR** \$6,500 []
 - **SESSION SPONSOR** \$5,500 []
 - **SPONSOR CONFERENCE SACHELS** \$2,000 []
 - **SPONSOR INSERT - COMPANY PROFILE** \$1,500 []
 - **SACHEL INSERTS** \$550 []
 - **DINNER TABLEWINE™** \$120 []
- (Available only to Exhibiting companies attending Dinner)

METHOD OF PAYMENT

TOTAL AMOUNT: (IN FULL) **AUD**.....

(NON-REFUNDABLE DEPOSIT 20%) **AUD**.....

BALANCE TO BE PAID BY CLOSE OF EARLY-BIRD REGISTRATION, FRIDAY 18TH DECEMBER, 2009

[] **CHEQUE:** Please make cheques payable to: **Magic Touch Consultancies (Int'l) Pty Ltd**
All payment should be received in **AUSTRALIAN dollars**.

[] **EFT:** Request details